

# Public News Service Media Usage Report

## ACA Replacement Could Spell Trouble for 500,000 in Mass.

3/8/2017 Boston, MA – President Donald Trump is calling the GOP replacement for the Affordable Care Act "a wonderful new bill," but local healthcare advocates say it could end or curtail coverage for more than 500,000 people in the Bay State, and spells trouble for women's health services. Comments from Brian Rosman (ROSS-man), director of policy and government relations, Health Care For All Massachusetts.

### Audience Reach/Media Outlets

Unique number of media outlets that used the story: 37  
 Outlets that used two or more story elements: 7  
 Unique visitors to PNS public version of the story: 71  
 Min. estimated audience/circulation as available\*: 113,798

### Type of Media that used Story

Primarily radio: 36  
 Primarily print/online: 1  
 No. of outlets distributed to: 539

\*Audience reach estimates reflect the **most conservative interpretations** derived from downloads from our password-protected website; they include only what can be verified or determined "highly likely" based on industry-supported projections. Actual extended reach is much higher; outlets repurpose story elements through multiple channels; and outlets as well as individuals also redistribute and socially share content from our public website.

<u>Media Outlet</u>	<u>Count</u>	<u>City</u>	<u>Media Market</u>	<u>Audience*/Circulation</u>	<u>Elements Downloaded</u>		
					<u>Bites</u>	<u>Image</u>	<u>Doc Audio Pkg</u>
WHNP-AM	1	East Longmeadow,	Hartford-New Britain CT, Spring	2,103	3		1
WPVQ-FM	1	Greenfield, MA	Springfield MA	4,732	3		1
WHAI-FM	1	Greenfield, MA	Springfield MA	4,200	3		1
PNS Daily Newscast	1	Nationwide, US		150	1		
WZBC-FM	1	Newton, MA	Boston MA, Cape Cod MA, Man				1
WMNB-LP	1	North Adams, MA		100			1
WLZX-FM	1	Northampton, MA	Springfield MA	19,454	3		1
WHMP-AM	1	Northampton, MA	Springfield MA	6,309	3		1
WAQY-FM	1	Springfield, MA	Hartford-New Britain CT, Spring	70,441	3		1
WRSI-FM	1	Turner Falls, MA	Springfield MA	6,309	3		1

27 "Factor representing outlets that regularly use the story without downloading the story. (WATD, Marshfield, Metro-News Boston), Stitcher smartphone station PNS-MA