

Public News Service Media Usage Report

Introvert Power and “The Right to Pursue Peace and Quiet”

5/10/2016 Charleston, WV – An author and psychology professor based in West Virginia says we should be careful not to undervalue the contributions of thoughtful people who prefer withdrawing into quiet situations. Comments from Laurie Helgoe (HELL-go), clinical psychologist, assistant professor of psychology and chair of the Social Sciences Division at Davis and Elkins College.

Audience Reach/Media Outlets

Unique number of media outlets that used the story: 7
 Unique visitors to PNS public version of the story: 199
 Min. estimated audience/circulation as available*: 27,110

Type of Media that used Story

Primarily radio: 3
 Primarily print/online: 4
 No. of outlets distributed to: 663

*Audience reach estimates reflect the **most conservative interpretations** derived from downloads from our password-protected website; they include only what can be verified or determined "highly likely" based on industry-supported projections. Actual extended reach is much higher; outlets repurpose story elements through multiple channels; and outlets as well as individuals also redistribute and socially share content from our public website.

<u>Media Outlet</u>	<u>Count</u>	<u>City</u>	<u>Media Market</u>	<u>Audience*/Circulation</u>	<u>Elements Downloaded</u>		
					<u>Bites</u>	<u>Image</u>	<u>Doc Audio Pkg</u>
Clay County Free Press	1	Clay, WV		4,250			1
Mountain Messenger, The	1	Lewisburg, WV		12,000			1
PNS Daily Newscast	1	Nationwide, US		150	1		
Nicholas Chronicle	1	Summersville, WV	Charleston WV, Elkins-Buckhan	6,510			1
Monroe Watchman	1	Union, WV		4,200			1
WMMT/Appalshopp-FM	1	Whitesburg, KY					1
	1	Stitcher smartphone station PNS-WV					