

Public News Service Media Usage Report

Liberty and License for All? Report on Immigrant Driver's Licenses

4/9/2014 Raleigh, NC - It's a rite of passage for most 16-year-olds in North Carolina, but having a driver's license is a privilege unavailable to hundreds of thousands of undocumented workers in the state. A new report from the North Carolina Budget and Tax Center highlights the benefits to the business community, public safety and the immigrant community if licenses were offered for everyone, regardless of their immigration status. Comments from Kate Wooster-Deters, managing attorney for civil litigation, Immigrant and Refugee Rights Project, NC Budget and Tax Center. Image available: Photo of sample drivers license.

Audience Reach/Media Outlets

Unique number of media outlets that used the story: 5
 Outlets that used two or more story elements: 1
 Unique visitors to PNS public version of the story: 318
 Min. estimated audience/circulation as available*: 30,150

Type of Media that used Story

Primarily radio: 4
 Primarily print/online: 1
 No. of outlets distributed to: 949

*Audience reach estimates reflect the **most conservative interpretations** derived from downloads from our password-protected website; they include only what can be verified or determined "highly likely" based on industry-supported projections. Actual extended reach is much higher; outlets repurpose story elements through multiple channels; and outlets as well as individuals also redistribute and socially share content from our public website.

<u>Media Outlet</u>	<u>Count</u>	<u>City</u>	<u>Media Market</u>	<u>Audience*/ Circulation</u>	<u>Elements Downloaded</u>		
					<u>Bites</u>	<u>Image</u>	<u>Doc Audio Pkg</u>
Mountain Xpress		Asheville, NC		30,000		1	
WTZQ-AM	1	Hendersonville, N	Asheville NC, Greenville-Spartan		1		1
PNS Daily Newscast		Nationwide, US		150	1		
WAYN-AM	1	Rockingham, NC					1
	1	Stitcher smartphone station PNS-NC					