

Station Usage Report

G20 on Trial in PA

9/24/2009 Pittsburgh, PA – As members of the G20 get underway with a two day meeting in Pittsburgh Thursday, a global justice organization is putting the group on trial in Pennsylvania, charging that its policies on trade and deregulation are widening the gap between the 'haves' and 'have-nots' here at home and across the globe. Comments from Robin Alexander, member of the Grassroots Global Justice Alliance.

<i>Cut #</i>	<i>Date</i>	<i>Frequency</i>	<i>Media Outlet</i>	<i>Count</i>	<i>City</i>	<i>Media Market</i>	<i>Audience Size</i>
14	09/24/2009		Clear Channel National	(460 Stations)			
14	09/24/2009	790	Clear Channel PA Affiliates - WAEM-AM		Allentown, PA		
14	09/24/2009	104.1	Clear Channel PA Affiliates - WAEM-FM		Allentown, PA		
14	09/24/2009	970	Clear Channel PA Affiliates - WBGG-AM		Pittsburgh, PA		
14	09/24/2009	1200	Clear Channel PA Affiliates - WBZY-AM		New Castle, PA		
14	09/24/2009	1480	Clear Channel PA Affiliates - WDAS-AM		Philadelphia, PA		
14	09/24/2009	105.3	Clear Channel PA Affiliates - WDAS-FM		Philadelphia, PA	Wilmington DE Atlantic City NJ Trenton NJ Allentown-Bethlehem PA	39,724 1,894 13,167 5,589
14	09/24/2009	102.5	Clear Channel PA Affiliates - WDVE-FM		Pittsburgh, PA	Wheeling WV Pittsburgh PA Erie PA	1,539 194,686 23,304
14	09/24/2009	580	Clear Channel PA Affiliates - WHP-AM		Harrisburg, PA	Hagerstown-Chambersburg-Waynesboro MD Harrisburg-Lebanon PA York PA Lancaster PA Sunbury-Selinsgrove-Lewisburg PA	1,465 54,921 13,623 14,630 668
14	09/24/2009	102.1	Clear Channel PA Affiliates - WIOQ-FM		Philadelphia, PA	Atlantic City NJ Trenton NJ Allentown-Bethlehem PA Wilmington DE Reading PA	3,472 5,016 12,576 15,415 9,369

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14	09/24/2009	97.5	Clear Channel PA Affiliates - WJZ-FM		Philadelphia, PA		
14	09/24/2009	1340	Clear Channel PA Affiliates - WKAP-AM		Reading, PA		
14	09/24/2009	1230	Clear Channel PA Affiliates - WKBO-AM		Harrisburg, PA	Harrisburg-Lebanon PA	2,831
14	09/24/2009	102.7	Clear Channel PA Affiliates - WKSB-FM		Williamsport, PA	Sunbury-Selinsgrove-Lewisburg PA Williamsport PA	10,527 14,122
14	09/24/2009	1200	Clear Channel PA Affiliates - WKST-AM		New Castle, PA		
14	09/24/2009	96.1	Clear Channel PA Affiliates - WKST-FM		Pittsburgh, PA		
14	09/24/2009	1390	Clear Channel PA Affiliates - WLAN-AM		Lancaster, PA	Lancaster PA	12,122
14	09/24/2009	96.9	Clear Channel PA Affiliates - WLAN-FM		Lancaster, PA	Harrisburg-Lebanon PA York PA Lancaster PA Reading PA	9,625 19,980 37,620 4,511
14	09/24/2009	104.5	Clear Channel PA Affiliates - WLCE-FM		Philadelphia, PA		
14	09/24/2009	96.5	Clear Channel PA Affiliates - WMTZ-FM		Johnstown, PA		
14	09/24/2009	95.5	Clear Channel PA Affiliates - WMYL-FM		Williamsport, PA		
14	09/24/2009	850	Clear Channel PA Affiliates - WNTJ-AM		Johnstown, PA	Johnstown PA	3,569

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14	09/24/2009	104.7	Clear Channel PA Affiliates - WPGB-FM		Pittsburgh, PA	Pittsburgh PA	101,316
14	09/24/2009	1400	Clear Channel PA Affiliates - WRAK-AM		Williamsport, PA	Williamsport PA	4,470
14	09/24/2009	1340	Clear Channel PA Affiliates - WRAW-AM		Reading, PA		
14	09/24/2009	94.9	Clear Channel PA Affiliates - WRBT-FM		Harrisburg, PA	Harrisburg-Lebanon PA York PA Lancaster PA Sunbury-Selinsgrove-Lewisburg PA	46,428 7,265 5,016 668
14	09/24/2009	102.1	Clear Channel PA Affiliates - WREX-FM		Reading, PA		
14	09/24/2009	102.5	Clear Channel PA Affiliates - WRFY-FM		Reading, PA	Harrisburg-Lebanon PA Lancaster PA Reading PA	2,264 5,016 49,968
14	09/24/2009	1200	Clear Channel PA Affiliates - WRKK-AM		Hughesville, PA		
14	09/24/2009	97.3	Clear Channel PA Affiliates - WRVV-FM		Harrisburg, PA	Harrisburg-Lebanon PA York PA Lancaster PA Reading PA Sunbury-Selinsgrove-Lewisburg PA	40,200 9,990 14,630 7,287 668
14	09/24/2009	98.9	Clear Channel PA Affiliates - WUSL-FM		Philadelphia, PA	Wilmington DE Atlantic City NJ Trenton NJ Allentown-Bethlehem PA Reading PA	16,008 1,262 9,718 4,192 4,511
14	09/24/2009	1460	Clear Channel PA Affiliates - WWKL-AM		Harrisburg, PA		
14	09/24/2009	94.5	Clear Channel PA Affiliates - WWSW-FM		Pittsburgh, PA		

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14	09/24/2009	105.9	Clear Channel PA Affiliates - WXDX-FM		Pittsburgh, PA		
14	09/24/2009	95.1	Clear Channel PA Affiliates - WZZO-FM		Bethlehem, PA	Allentown-Bethlehem PA Wilkes Barre-Scranton PA Reading PA	46,812 7,558 4,511
14	09/24/2009		Catholic Peace Voice		Erie, PA		
15	09/24/2009		Catholic Peace Voice		Erie, PA		
17	09/23/2009	1340	WTRN-AM	1	Tyrone, PA		
17	09/24/2009	1230	WBVP-AM	1	Beaver Falls, PA		
17	09/24/2009	1460	WMBA-AM	1	Ambridge, PA		
17	09/24/2009		Mercury, The		Pottstown, PA		
17	09/24/2009		Catholic Peace Voice		Erie, PA		
B	09/24/2009		Catholic Peace Voice		Erie, PA		

Unique number of stations that aired the story: 3
Number of stations that ran more than one soundbite:
Estimated Audience Size: 915,743

Unique number of times the RSS story text or audio was accessed: 419

Notes:

1. *Cut #* corresponds to the number identifying the soundbite in the script. *B* indicates the Word version of the broadcast script was downloaded in addition to the email or fax; *P* means the web-ready text was downloaded.

2. *RSS* indicates the unique times times the public version of the text or audio was accessed. We have just begun to promote this site so it will be low initially.

3. Radio audience numbers are difficult to pinpoint precisely. These are our standard estimates based on market share information. These numbers show 1) the minimum # of stations that aired the story, usually 3-4 times according to Radio Advertising Age; and/or 2) the audience

numbers from the larger markets. Arbitron does not rate the other markets. The "unique number of stations" is a conservative, but confirmed number. Where we can not verify the network use, but we are told it is "highly likely", the audience numbers are shared here. However, the station will be counted in the "unique number" only if we ourselves can confirm the usage.

4. The "unique" number represents the number of stations that aired either of the sound bites; the second number represents the number of stations that ran both sound bites.