

# Public News Service Media Usage Report

## G20 on Trial in PA

9/24/2009 Pittsburgh, PA – As members of the G20 get underway with a two day meeting in Pittsburgh Thursday, a global justice organization is putting the group on trial in Pennsylvania, charging that its policies on trade and deregulation are widening the gap between the 'haves' and 'have-nots' here at home and across the globe. Comments from Robin Alexander, member of the Grassroots Global Justice Alliance.

### Audience Reach/Media Outlets

Unique number of media outlets that used the story:	41	<u>Type of Media that used Story</u>	
Outlets that used two or more story elements:	1	Primarily radio:	38
Unique visitors to PNS public version of the story:	788	Primarily print/online:	2
Min. estimated audience/circulation as available*:	967,433	No. of outlets distributed to:	988

\*Audience reach estimates reflect the **most conservative interpretations** derived from downloads from our password-protected website; they include only what can be verified or determined "highly likely" based on industry-supported projections. Actual extended reach is much higher; outlets repurpose story elements through multiple channels; and outlets as well as individuals also redistribute and socially share content from our public website.

<u>Media Outlet</u>	<u>Count</u>	<u>City</u>	<u>Media Market</u>	<u>Audience*/ Circulation</u>	<u>Elements Downloaded</u>		
					<u>Bites</u>	<u>Image</u>	<u>Doc</u>
						<u>Audio</u>	<u>Pkg</u>
Clear Channel National		(460 Stations)			1		
Clear Channel PA Affiliates -		Allentown, PA			1		
Clear Channel PA Affiliates -		Allentown, PA			1		
WMBA-AM	1	Ambridge, PA			1		
WBVP-AM	1	Beaver Falls, PA			1		
Clear Channel PA Affiliates -		Bethlehem, PA	Allentown-Bethlehem PA, Wilke	58,881	1		
Catholic Peace Voice		Erie, PA		28,000	3		1
Clear Channel PA Affiliates -		Harrisburg, PA	Hagerstown-Chambersburg-Way	85,327	1		
Clear Channel PA Affiliates -		Harrisburg, PA	Harrisburg-Lebanon PA, York P	72,775	1		
Clear Channel PA Affiliates -		Harrisburg, PA	Harrisburg-Lebanon PA, York P	59,377	1		
Clear Channel PA Affiliates -		Harrisburg, PA	Harrisburg-Lebanon PA	2,831	1		
Clear Channel PA Affiliates -		Harrisburg, PA			1		
Clear Channel PA Affiliates -		Hughesville, PA			1		
Clear Channel PA Affiliates -		Johnstown, PA	Johnstown PA	3,569	1		
Clear Channel PA Affiliates -		Johnstown, PA			1		
Clear Channel PA Affiliates -		Lancaster, PA	Harrisburg-Lebanon PA, York P	71,736	1		
Clear Channel PA Affiliates -		Lancaster, PA	Lancaster PA	12,122	1		
Clear Channel PA Affiliates -		New Castle, PA			1		
Clear Channel PA Affiliates -		New Castle, PA			1		
Clear Channel PA Affiliates -		Philadelphia, PA	Wilmington DE, Atlantic City NJ	60,374	1		

<u>Media Outlet</u>	<u>Count</u>	<u>City</u>	<u>Media Market</u>	<u>Audience*/ Circulation</u>	<u>Elements Downloaded</u>		
					<u>Bites</u>	<u>Image</u>	<u>Doc Audio Pkg</u>
Clear Channel PA Affiliates -		Philadelphia, PA	Atlantic City NJ, Trenton NJ, All	45,848	1		
Clear Channel PA Affiliates -		Philadelphia, PA	Wilmington DE, Atlantic City NJ	35,691	1		
Clear Channel PA Affiliates -		Philadelphia, PA			1		
Clear Channel PA Affiliates -		Philadelphia, PA			1		
Clear Channel PA Affiliates -		Philadelphia, PA			1		
Clear Channel PA Affiliates -		Pittsburgh, PA	Wheeling WV, Pittsburgh PA, Er	219,529	1		
Clear Channel PA Affiliates -		Pittsburgh, PA	Pittsburgh PA	101,316	1		
Clear Channel PA Affiliates -		Pittsburgh, PA			1		
Clear Channel PA Affiliates -		Pittsburgh, PA			1		
Clear Channel PA Affiliates -		Pittsburgh, PA			1		
Clear Channel PA Affiliates -		Pittsburgh, PA			1		
Mercury, The		Pottstown, PA		23,690	1		
Clear Channel PA Affiliates -		Reading, PA	Harrisburg-Lebanon PA, Lancast	57,248	1		
Clear Channel PA Affiliates -		Reading, PA			1		
Clear Channel PA Affiliates -		Reading, PA			1		
Clear Channel PA Affiliates -		Reading, PA			1		
WTRN-AM	1	Tyrone, PA			1		
Clear Channel PA Affiliates -		Williamsport, PA	Sunbury-Selinsgrove-Lewisburg	24,649	1		
Clear Channel PA Affiliates -		Williamsport, PA	Williamsport PA	4,470	1		
Clear Channel PA Affiliates -		Williamsport, PA			1		

1 Stitcher smartphone station PNS-PA